

BANNER AD AGREEMENT



RedFireMedia

ADVERTISING . MARKETING . PARTNERSHIP SALES

P.O. Box 1088 ~ Augusta, Georgia 30903 ~ Molton@RedFireMedia.com ~ www.RedFireMedia.com
GA: 706.951.4608 ~ NC: 828.376.0013

ADVERTISER / COMPANY NAME _____

This agreement is for banner advertising on the www.PPAGonline.com web site. We will put your banner ad on these web pages with a hot link to the location of your choice. The ads are not sold by CPM (Cost Per Thousand) but only as a display ad at a specific size noted below. All banners are set up on a rotational basis. This maximizes the ad exposure as well as providing a better interest level to the reader.

~Terms: The annual rate is payable in advance. Your ad will appear on the website no more than 5 days after the ad is produced or received by RedFire Media. This agreement is effective on the date noted below, and for a period of one year. Thirty (30) days before the end of this period, we will contact you to determine if you wish to contract for the next period. Banner ad and production rates are due and payable in full at time of order, payable to: **Private Probation Association of Georgia**
Mail payment and a copy of this agreement to:

**Redfire Media c/o Rusty Molton
P.O. Box 1088
Augusta GA 30903**

~Conditions: The banner is sold for a specific position as noted below. We will add the banner wherever possible to give the client maximum exposure. No guarantee is made for additional pages. Our liability is limited only to displaying your banner ad on the website noted above, rotating in position on a maximum of 5 web pages.

~Cancellation: There is no cancellation fee. The contract is paid in advance and is automatically terminated at the end of this period should no further arrangements be made. No refund is available for early cancellation.

~Changes to the banner: The banner can be changed monthly if the ad is provided by the advertiser. Simply email us the new banner and we will move the banner to the web site. If we design the banner, we will invoice the advertiser at the production rates listed below.

***** THE ADVERTISER AGREES TO PURCHASE AD SPACE AT THE RATES NOTED BELOW *****
PLEASE CHECK ALL THAT APPLY.

Banner Ad Display Rates~ Gross Rate Per Year.

_____ 720 pixels X 90 pixels Ad - **Top of Page** *\$ 1,500.00 per year

_____ 720 pixels X 90 pixels Ad - **Bottom of Page** * 1,300.00 per year

* Each 720 x 90 ad runs on 5 web pages for 12 months and is hyperlinked to your website

_____ 150 pixels X 86 pixels Ad - **Right-side panel** ** 750.00 per year.

** All 150 x 86 ads rotate positions each time page is viewed or webpage refreshed, and run on 5 pages for 12 months. Each ad is hyperlinked to your website.

Banner Production Rates and Dimensions. No production charge if the ad is provided by the advertiser.

_____ 720 pixels X 90 pixels Ad..... \$ 125.00 per ad

_____ 150 pixels X 86 pixels Ad..... 75.00 per ad

_____ Special Animated Ad (additional to production rates above)..... 100.00 per ad

TOTAL DUE FOR THIS AGREEMENT:
\$ _____

File Type

The banners can be any file type necessary. We recommend you use a GIF or JPG file type.

GIF - These can be "animated" as long as they are less than 25k bytes. This file type is used for banners with basic color formats.

JPG - This file type is best suited for color picture formats. It has no animation available.

Print name: _____ Signature: _____ Date _____
Advertiser: Authorized Representative

_____ Mailing address _____ City _____ State _____ Zip Code _____

Phone: _____ Email address: _____

Print name: RUSTY MOLTON Signature: _____
RedFire Media: Authorized Marketing Representative for the Private Probation Association of Georgia (PPAG)

Questions concerning this agreement, please contact Rusty Molton at RedFire Media. 706-951-4608
A copy of this agreement signed by RedFire Media will be mailed to the advertiser and a copy to PPAG.